

PATENT COOPERATION TREATY

From the INTERNATIONAL SEARCHING AUTHORITY

PCT

<p>To: BEYER WEAVER LLP Attn: Plut, William J. P.O. Box 70250 Oakland, CA 94612-0250 ETATS-UNIS D'AMERIQUE</p>	<p><i>Weaver Austin Villeneuve & Sampson LLP</i> ATTY: JKW ASSOC: K71 ACTION: 101 (Am) mod/ West Opn / 105 DUE DATES: 08.28.08 09.30.08 09.30.08 DOCKETED: 09.30 BY CLEW / MKYH DOCKET NO: 1671 P8841WD / XIUS 01XIXIUS / MXIUS</p>	<p>NOTIFICATION OF TRANSMITTAL OF THE INTERNATIONAL SEARCH REPORT AND THE WRITTEN OPINION OF THE INTERNATIONAL SEARCHING AUTHORITY, OR THE DECLARATION</p> <p>(PCT Rule 44.1)</p>
		<p>Date of mailing (day/month/year) 23/06/2008</p>
<p>Applicant's or agent's file reference IGTIP082X1WO</p>		<p>FOR FURTHER ACTION See paragraphs 1 and 4 below</p>
<p>International application No. PCT/US2007/085117</p>		<p>International filing date (day/month/year) 19/11/2007</p>
<p>Applicant IGT</p>		

1. ☒ The applicant is hereby notified that the international search report and the written opinion of the International Searching Authority have been established and are transmitted herewith.

Filing of amendments and statement under Article 19:

The applicant is entitled, if he so wishes, to amend the claims of the International Application (see Rule 46):

When? The time limit for filing such amendments is normally two months from the date of transmittal of the International Search Report.

Where? Directly to the International Bureau of WIPO, 34 chemin des Colombettes
1211 Geneva 20, Switzerland, Facsimile No.: (41-22) 338.82.70

For more detailed instructions, see the notes on the accompanying sheet.

2. ☐ The applicant is hereby notified that no international search report will be established and that the declaration under Article 17(2)(a) to that effect and the written opinion of the International Searching Authority are transmitted herewith.
3. ☐ **With regard to the protest** against payment of (an) additional fee(s) under Rule 40.2, the applicant is notified that:
- ☐ the protest together with the decision thereon has been transmitted to the International Bureau together with the applicant's request to forward the texts of both the protest and the decision thereon to the designated Offices.
- ☐ no decision has been made yet on the protest; the applicant will be notified as soon as a decision is made.

4. Reminders


Shortly after the expiration of **18 months** from the priority date, the international application will be published by the International Bureau. If the applicant wishes to avoid or postpone publication, a notice of withdrawal of the international application, or of the priority claim, must reach the International Bureau as provided in Rules 90bis.1 and 90bis.3, respectively, before the completion of the technical preparations for international publication.

The applicant may submit comments on an informal basis on the written opinion of the International Searching Authority to the International Bureau. The International Bureau will send a copy of such comments to all designated Offices unless an international preliminary examination report has been or is to be established. These comments would also be made available to the public but not before the expiration of 30 months from the priority date.

Within **19 months** from the priority date, but only in respect of some designated Offices, a demand for international preliminary examination must be filed if the applicant wishes to postpone the entry into the national phase until **30 months** from the priority date (in some Offices even later); otherwise, the applicant must, within **20 months** from the priority date, perform the prescribed acts for entry into the national phase before those designated Offices.

In respect of other designated Offices, the time limit of **30 months** (or later) will apply even if no demand is filed within 19 months.

See the Annex to Form PCT/IB/301 and, for details about the applicable time limits, Office by Office, see the *PCT Applicant's Guide*, Volume II, National Chapters and the WIPO Internet site.

<p>Name and mailing address of the International Searching Authority</p> <p> European Patent Office, P.B. 5818 Patentlaan 2 NL-2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo nl, Fax: (+31-70) 340-3016</p>	<p>Authorized officer</p> <p>Roger Thomas</p>
--	--

NOTES TO FORM PCT/ISA/220

These Notes are intended to give the basic instructions concerning the filing of amendments under article 19. The Notes are based on the requirements of the Patent Cooperation Treaty, the Regulations and the Administrative Instructions under that Treaty. In case of discrepancy between these Notes and those requirements, the latter are applicable. For more detailed information, see also the *PCT Applicant's Guide*, a publication of WIPO.

In these Notes, "Article", "Rule", and "Section" refer to the provisions of the PCT, the PCT Regulations and the PCT Administrative Instructions, respectively.

INSTRUCTIONS CONCERNING AMENDMENTS UNDER ARTICLE 19

The applicant has, after having received the international search report and the written opinion of the International Searching Authority, one opportunity to amend the claims of the international application. It should however be emphasized that, since all parts of the international application (claims, description and drawings) may be amended during the international preliminary examination procedure, there is usually no need to file amendments of the claims under Article 19 except where, e.g. the applicant wants the latter to be published for the purposes of provisional protection or has another reason for amending the claims before international publication. Furthermore, it should be emphasized that provisional protection is available in some States only (see *PCT Applicant's Guide*, Volume I/A, Annexes B1 and B2).

The attention of the applicant is drawn to the fact that amendments to the claims under Article 19 are not allowed where the International Searching Authority has declared, under Article 17(2), that no international search report would be established (see *PCT Applicant's Guide*, Volume I/A, paragraph 296).

What parts of the international application may be amended?

Under Article 19, only the claims may be amended.

During the international phase, the claims may also be amended (or further amended) under Article 34 before the International Preliminary Examining Authority. The description and drawings may only be amended under Article 34 before the International Examining Authority.

Upon entry into the national phase, all parts of the international application may be amended under Article 28 or, where applicable, Article 41.

When? Within 2 months from the date of transmittal of the international search report or 16 months from the priority date, whichever time limit expires later. It should be noted, however, that the amendments will be considered as having been received on time if they are received by the International Bureau after the expiration of the applicable time limit but before the completion of the technical preparations for international publication (Rule 46.1).

Where not to file the amendments?

The amendments may only be filed with the International Bureau and not with the receiving Office or the International Searching Authority (Rule 46.2).

Where a demand for international preliminary examination has been/is filed, see below.

How? Either by cancelling one or more entire claims, by adding one or more new claims or by amending the text of one or more of the claims as filed.

A replacement sheet must be submitted for each sheet of the claims which, on account of an amendment or amendments, differs from the sheet originally filed.

All the claims appearing on a replacement sheet must be numbered in Arabic numerals. Where a claim is cancelled, no renumbering of the other claims is required. In all cases where claims are renumbered, they must be renumbered consecutively (Section 205(b)).

The amendments must be made in the language in which the international application is to be published.

What documents must/may accompany the amendments?

Letter (Section 205(b)):

The amendments must be submitted with a letter.

The letter will not be published with the International application and the amended claims. It should not be confused with the "Statement under Article 19(1)" (see below, under "Statement under Article 19(1)").

The letter must be in English or French, at the choice of the applicant. However, if the language of the international application is English, the letter must be in English; if the language of the international application is French, the letter must be in French.

PATENT COOPERATION TREATY

PCT

INTERNATIONAL SEARCH REPORT

(PCT Article 18 and Rules 43 and 44)

Applicant's or agent's file reference IGT1P082X1WO	FOR FURTHER ACTION see Form PCT/ISA/220 as well as, where applicable, item 5 below.	
International application No. PCT/US2007/085117	International filing date (day/month/year) 19/11/2007	(Earliest) Priority Date (day/month/year) 30/11/2006
Applicant IGT		

This international search report has been prepared by this International Searching Authority and is transmitted to the applicant according to Article 18. A copy is being transmitted to the International Bureau.

This international search report consists of a total of 5 sheets.

☒ It is also accompanied by a copy of each prior art document cited in this report.

1. Basis of the report

- a. With regard to the **language**, the international search was carried out on the basis of:

☒ the international application in the language in which it was filed
☐ a translation of the international application into _____, which is the language of a translation furnished for the purposes of international search (Rules 12.3(a) and 23.1(b))

- b. ☐ This international search report has been established taking into account the **rectification of an obvious mistake** authorized by or notified to this Authority under Rule 91 (Rule 43.6b/s(a)).
c. ☐ With regard to any **nucleotide and/or amino acid sequence** disclosed in the international application, see Box No. I.

2. ☐ **Certain claims were found unsearchable** (See Box No. II)

3. ☐ **Unity of invention is lacking** (see Box No. III)

4. With regard to the **title**,

☒ the text is approved as submitted by the applicant
☐ the text has been established by this Authority to read as follows:

5. With regard to the **abstract**,

☐ the text is approved as submitted by the applicant
☒ the text has been established, according to Rule 38.2(b), by this Authority as it appears in Box No. IV. The applicant may, within one month from the date of mailing of this international search report, submit comments to this Authority

6. With regard to the **drawings**,

- a. the figure of the **drawings** to be published with the abstract is Figure No. 1
☒ as suggested by the applicant
☐ as selected by this Authority, because the applicant failed to suggest a figure
☐ as selected by this Authority, because this figure better characterizes the invention
b. ☐ none of the figures is to be published with the abstract

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US2007/085117

Box No. IV Text of the abstract (Continuation of item 5 of the first sheet)

Methods allow a casino to dynamically service patrons. The dynamic systems collect data related to the behavior of multiple people. A person is identified in the casino. The establishment selects to tailor offerings for a person. The model selects a tailored offering for the person based on identification and the data obtained for multiple people. The identification, selection and offering is performed in real time. The gaming uses the data to reconfigure resources to better deploy its resources. Targeted advertisement or promotion in gaming networks. Gaming and non-gaming areas are provided. Casino tables are also monitored.

A. CLASSIFICATION OF SUBJECT MATTER

INV. G07F17/32

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G07F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 2006/105182 A (IGT RENO NEV [US]; HEDRICK JOSEPH R [US]; NGUYEN BINH T [US]) 5 October 2006 (2006-10-05) paragraph [0087] paragraph [0121] paragraph [0189] paragraph [0191] paragraph [0204] paragraph [0227]; figures 2-6	1-35
X	WO 03/027970 A (IGT RENO NEV [US]) 3 April 2003 (2003-04-03) page 10 - page 33 ----- -/-	1-35

☒ Further documents are listed in the continuation of Box C.☒ See patent family annex.

* Special categories of cited documents:

- *A* document defining the general state of the art which is not considered to be of particular relevance
- *E* earlier document but published on or after the international filing date
- *L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)
- *O* document referring to an oral disclosure, use, exhibition or other means
- *P* document published prior to the international filing date but later than the priority date claimed

- *T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
- *X* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
- *Y* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.
- *B* document member of the same patent family

Date of the actual completion of the international search

21 May 2008

Date of mailing of the international search report

23/06/2008

Name and mailing address of the ISA/
European Patent Office, P.B. 5818 Patentiaan 2
NL - 2280 HV Rijswijk
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl,
Fax: (+31-70) 340-3016

Authorized officer

Lavin Liermo, Jesus

C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2003/232647 A1 (MOSER TIMOTHY W [US]) 18 December 2003 (2003-12-18) paragraph [0007] - paragraph [0008] paragraph [0010] - paragraph [0044]; figures 1-3 -----	1-35
X	US 7 022 017 B1 (HALBRITTER ARTHUR R [US] ET AL) 4 Apr 11 2006 (2006-04-04) abstract column 3, line 44 - column 4, line 5 column 4, line 26 - line 50 column 7, line 57 - column 8, line 5 column 13, line 5 - line 16; figures 1-6 -----	1-35
X	US 2006/084488 A1 (KINSLEY MICHAEL [US] ET AL) 20 April 2006 (2006-04-20) paragraph [0010] - paragraph [0087] -----	1-35
X	US 2002/142841 A1 (BOUSHY JOHN MICHAEL [US]) 3 October 2002 (2002-10-03) paragraph [0008] - paragraph [0090] -----	1-35
X	WO 03/089088 A (WALKER DIGITAL LLC [US]; WALKER JAY S [US]; JORASCH JAMES A [US]; SAMM) 30 October 2003 (2003-10-30) the whole document -----	1-35
X	WO 2004/064354 A (ACRES GAMING INC [US]; ATKINSON KEITH W [US]) 29 July 2004 (2004-07-29) the whole document -----	1-35
X	WO 2006/020413 A (IGT RENO NEV [US]; ROWE RICHARD E [US]; KAMINKOW JOSEPH E [US]) 23 February 2006 (2006-02-23) the whole document -----	1-35
X	WO 01/46923 A (AXCESS INC [US]) 28 June 2001 (2001-06-28) the whole document -----	1-35
X	US 2006/252554 A1 (GURURAJAN PREM [CA] ET AL) 9 November 2006 (2006-11-09) the whole document -----	1-35
X	US 2005/051965 A1 (GURURAJAN PREM [CA]) 10 March 2005 (2005-03-10) the whole document -----	1-35
X	US 2006/252521 A1 (GURURAJAN PREM [CA] ET AL) 9 November 2006 (2006-11-09) the whole document -----	1-35

INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No

PCT/US2007/085117

Patent document cited in search report		Publication date	Patent family member(s)	Publication date
WO 2006105182	A	05-10-2006	AU 2006230257 A1 CA 2601560 A1 CN 101156182 A EP 1866879 A2	05-10-2006 05-10-2006 02-04-2008 19-12-2007
WO 03027970	A	03-04-2003	AT 391971 T CA 2461881 A1 EP 1444662 A2 RU 2321067 C2 US 2005101383 A1 US 2003064805 A1 ZA 200402387 A	15-04-2008 03-04-2003 11-08-2004 27-03-2008 12-05-2005 03-04-2003 26-08-2004
US 2003232647	A1	18-12-2003	AU 2003243570 A1 CA 2489369 A1 EP 1535252 A1 WO 03107287 A1 US 2006148561 A1 US 2007087834 A1	31-12-2003 24-12-2003 01-06-2005 24-12-2003 06-07-2006 19-04-2007
US 7022017	B1	04-04-2006	NONE	
US 2006084488	A1	20-04-2006	US 2006154729 A1 US 2008020788 A1	13-07-2006 24-01-2008
US 2002142841	A1	03-10-2002	NONE	
WO 03089088	A	30-10-2003	AU 2003228618 A1	03-11-2003
WO 2004064354	A	29-07-2004	AU 2004205042 A1 CA 2491431 A1 GB 2409742 A	29-07-2004 29-07-2004 06-07-2005
WO 2006020413	A	23-02-2006	CN 101002235 A EP 1776676 A1	18-07-2007 25-04-2007
WO 0146923	A	28-06-2001	AU 4312501 A US 7286158 B1	03-07-2001 23-10-2007
US 2006252554	A1	09-11-2006	NONE	
US 2005051965	A1	10-03-2005	NONE	
US 2006252521	A1	09-11-2006	NONE	